

M.SC. MANAGEMENT

90 ECTS overview electives and specializations

Electives	Digital Marketing	Sustainability	Human Resources	Logistics	Digital Education	Business Mediation & Coaching
Applied Media Psychology	x				x	
Essential of General Psychology		x			x	x
Essentials of Global Sustainable Development		x				
Essentials of Leading Sustainable Organizations		x				
Essentials of Digital Marketing Strategy & Planning	x					
Essentials of Digital Communication	x	x				
Business & Commercial Mediation			x			x
Conflict Management in Organizations, at the Workplace & in Teams			x			x
Theories & Methods of Systemic Business Coaching			x			x
Methods of Solution-Focused Communication			x			x
Digital & Sustainable Supply Chains		x		x		
Global Sourcing				x		
Quality Management				x		
E-Commerce	x			x		
Summer School/Winter School						
Digital Bootcamp	x	x		x		
Instructional Design & Multimedia Learning					x	
Trends in Educational Technology					x	
Computer Supported Collaborative Learning					x	
Controlling & Corporate Finance						
Negotiation & Consulting						
Lean Management			x	x		
Value-based Leadership		x	x			x

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120 ECTS overview electives and specializations

Electives	Digital Marketing	Sustainability	Human Resources	Logistics	Digital Education	Business Mediation & Coaching
Applied Media Psychology	x				x	
Essential of General Psychology		x			x	x
Essentials of Global Sustainable Development		x				
Essentials of Leading Sustainable Organizations		x				
Essentials of Digital Marketing Strategy & Planning	x					
Essentials of Digital Communication	x	x				
Business & Commercial Mediation			x			x
Conflict Management in Organizations, at the Workplace & in Teams			x			x
Theories & Methods of Systemic Business Coaching			x			x
Methods of Solution-Focused Communication			x			x
Digital & Sustainable Supply Chains		x		x		
Global Sourcing				x		
Quality Management				x		
E-Commerce	x			x		
Summer School/Winter School						
Digital Bootcamp	x	x		x		
Instructional Design & Multimedia Learning					x	
Trends in Educational Technology					x	
Computer Supported Collaborative Learning					x	
Lean Management			x	x		
Value-based Leadership		x	x			x