

ISM-MODULHANDBUCH

M.SC. MEDIEN- & KOMMUNIKATIONSPSYCHOLOGIE

CURRICULUM

Vollzeit (4 Semester)

SEMESTER	1.	2.	3.	4.
BASIC SUBJECTS Self-regulated learning	Applied Psychological Statistics M-APS	Innovation & Strategic Management M-LSM	Ethics & Law M-ETH	
ECTS	10	10	10	
SPECIALIZATION Self-regulated learning	Allgemeine Psychologie M-PSY1	Medienpsychologie M-PSY3		
ECTS	10	10		
SPECIALIZATION Live seminar run by a faculty member	Sozialpsychologie M-PSY2	Kommunikationspsychologie M-PSY4	Elective: Digital Marketing Tools M-DIM4 or Digital Customer Experience M-DIM2	
ECTS	5	5	5	
SKILLS Live seminar run by a faculty member	Leadership M-SK1		Negotiation & Consulting M-SK3	
ECTS	5		5	
Projects		Digital Bootcamp M-SK2	Research & Consulting Project M-RCP	Master Thesis MAT
ECTS		5	10	30
TOTAL	30	30	30	30

Teilzeit (6 Semester)

SEMESTER	1.	2.	3.	4.	5.	6.
BASIC SUBJECTS Self-regulated learning	Applied Psychological Statistics M-APS	Innovation & Strategic Management M-LSM		Ethics & Law M-ETH		
ECTS	10	10		10		
SPECIALIZATION Self-regulated learning		Allgemeine Psychologie M-PSY1	Medienpsychologie M-PSY3			
ECTS		10	10			
SPECIALIZATION Live seminar run by a faculty member	Sozialpsychologie M-PSY2		Kommunikationspsychologie M-PSY4	Elective: Digital Marketing Tools M-DIM4 or Digital Customer Experience M-DIM2		
ECTS	5		5	5		
SKILLS Live seminar run by a faculty member	Leadership M-SK1			Negotiation & Consulting M-SK3		
ECTS	5			5		
Projects			Digital Bootcamp M-SK2		Research & Consulting Project M-RCP and Masterthesis MAT	Master Thesis MAT
ECTS			5		10+10	20
TOTAL	20	20	20	20	20	20

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Teilzeit (8 Semester)

SEMESTER	1.	2.	3.	4.	5.	6.	7.	8.
BASIC SUBJECTS Self-regulated learning	Applied Psychological Statistics M-APS		Innovation & Strategic Management M-LSM		Ethics & Law M-ETH			
ECTS	10		10		10			
SPECIALIZATION Self-regulated learning		Allgemeine Psychologie M-PSY1		Medienpsychologie M-PSY3				
ECTS		10		10				
SPECIALIZATION Live seminar run by a faculty member			Sozialpsychologie M-PSY2		Kommunikationspsychologie M-PSY4	Elective: Digital Marketing Tools M-DIM4 or Digital Customer Experience M-DIM2		
ECTS			5		5	5		
SKILLS Live seminar run by a faculty member	Leadership M-SK1			Negotiation & Consulting M-SK3				
ECTS	5			5				
Projects		Digital Bootcamp M-SK2				Research & Consulting Project M-RCP	Master Thesis MAT	
ECTS		5				10	30	
TOTAL	15	15	15	15	15	15	15	15

Änderungen vorbehalten